

THE IMPLICATIONS OF THE ECONOMIC POLICIES FOR THE SUSTAINABLE TOURISM DEVELOPMENT

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Abstract

The complex interaction mechanism between state and market economy implies the requirement that public power make use of adequate means and techniques for the difficult role the state has to play within economy. The allocation, distribution and, especially, regulatory role of the state presupposes the promotion of economic policy.

The involvement of state in the field of tourism is determined by the importance of this sector for the national economy and by its features in relation to other production sectors. The assistance that governments might grant has various forms, from promoting the image of the country as tourist destination to realising the general infrastructure to tax exemption for operation with a tourism character. Even though the tourism sector is regarded, generally, as pertaining to private enterprise, tourism expansion was accompanied by a more and more considerable coordination of the governmental actions.

Key words: *economic policies, sustainable tourism, tourism expansion*

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